

Inspiration Office

How to Design Workspaces



Individuality has become the topmost postulate in the design of the working world and the “unique selling proposition” the elixir of life of every good marketing strategy. In addition, more and more employers allow their employees comprehensive possibilities of self-realisation in the office. Both aspects meet in the common denominator of “corporate identity.” This identification not only requires a certain inner company ethos, but also a winning outward aesthetic. In this illustrated book, 30 projects by renowned German architects show how this aim can be realised – unconventionally and rich in ideas.

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